

Clio Amphitheater Board
November 12, 2024

Meeting Called to Order at 5:30pm

Roll Call

Present: Doug Vance, Judy Campbell, Reneé Wagle, Craig Nelson, Bill Fagerstrom, Judy Barrett

Absent: none

Also Present: Neil Rankin, Michael Paciorek

Public Comment /Presentations: none

Approve Agenda

Motion by Judy Campbell, **supported** by Bill Fagerstrom, to approve the agenda for the **November 12, 2024** meeting.

All yeas

Absent: none

Motion carried

Approve Minutes of October 15, 2024 Clio Amphitheater Board Meeting

Motion by Judy Campbell, **supported** by Bill Fagerstrom, to approve the minutes of the **October 15, 2024** Clio Amphitheater Board meeting.

All yeas

Absent: none

Motion carried

Treasurer's Report

Treasurer Judy Campbell, reviewed the treasurer's report covering the period of **July 1, 2024** through **October 31, 2024**. As of **July 1, 2024** the balance was **\$111,666.45**. During this period there was **income** of **\$26,129.89** from ticket sales and a **\$5,000.00** donation from Tacoma Productions. There were **expenses** of **\$27,848.11** resulting from final payments to performers, food for performers, advertising, Jonnie On the Spot rental, and cleaning. As of **October 31, 2024** the Amphitheater balance is **\$98,660.82** which also includes **\$11,233.19** set aside for capital improvement.

Motion by Craig Nelson to receive the Treasurer's Report.

Old Business

A) 2025 Tribute Season

Craig Nelson, working with **Booking House** presented a **Possible 2025 Season Update** of performers for review by the Amphitheater Board. The tentative 2025 season features the following tribute performances at a total cost of **\$39,000.00** which also includes **\$4,500.00** for Sound and Lights.

July 8 - Taylor Swift & Bruno Marris	\$6,000
July 15 - Rolling Stones	\$5,500
July 22 - Billy Joel & Elton John	\$6,000
July 29 - Country Stars (Carrie Underwood, Kenny Chesney, Faith Hill, Tim McGraw)	\$5,500
Aug. 5 - Boy Band – Larger Than Life, Back Street Boys, NSync	\$9,000
Aug. 12 - Jimmy Buffet	\$2,500

Motion by Doug Vance, **Supported** by Judy Campbell, to have Craig Nelson continue working with **Booking House** to finalize the 2025 Amphitheater Season.

All yeas

Absent: none

Motion carried

B) Application for Appointment to Vacant Seat on Amphitheater Board

Michael Paciorek addressed the Amphitheater Board regarding his experience with musical performers and musical equipment as well as his current position at TV5.

Motion by Doug Vance, **supported** by Judy Campbell, to recommend Michael Paciorek to fill the vacant seat on the Amphitheater Board and to forward the recommendation to the Clio City Commission for final approval.

All yeas

Absent: none

Motion carried

C) Share Art Genesee Grant Request Update.

City Administrator, Neil Rankin reported he is finalizing the grant request which is due on **December 2, 2024**.

D) Tacoma Concession Agreement

The Tacoma two-year exclusive concession agreement gives Tacoma Productions exclusive permission to sell concessions during Amphitheater performances and is renewed every two years. After review by board members the consensus was to recommend continuation of the contract with the understanding the 2025-2026 Concession Agreement can be modified in the future if necessary.

Motion by Doug Vance, **supported** by Reneé Wagle, to continue for 2025-2026 Tacoma Productions exclusive permission to sell concessions at Amphitheater concerts and to forward the recommendation to the Clio City Commission for final approval.

All yeas

Absent: none

Motion carried

E) Facility Assessment Update

City Administrator, Neil Rankin presented a report from MML Loss Control Services which conducted an inspection of the Amphitheater venue and reported four areas that may need attention (the electrical system, steps and walkways, wooden structures, and the fire alarm and suppression system). There was a discussion regarding repairs/improvements and possible costs.

Motion by Judy Campbell, **supported** by Reneé Wagle, to move forward with the MML Loss Control Services recommendations and to have Neil Rankin investigate cost and specific repairs/improvements needed and report back to the Amphitheater board

All yeas

Absent: none

Motion carried

New Business

A) Ticket Booth for 2025 Season

Craig Nelson reported it will not be possible for the Amphitheater to use the Early Elementary building as a ticket booth in the future. Craig spoke to the Clio High School shop teacher about the need for a ticket booth. There is a possibility wood shop students could build a ticket booth for Amphitheater use at a cost of approximately \$3,000.00. Craig Nelson will continue working with the Wood Shop instructor to gain a drawing and exact plans for this project along with an exact cost to present to the Amphitheater Board at a future meeting for approval.

B) Use of Bottom Gate and Restrooms in the Park

There was a discussion of opening the “bottom gate” in the city park for concert patrons. The restrooms in the park would be available for use and would provide additional parking. Issues discussed were the number of cars in the park which, in the past, were ticketed for parking on the grass and the number of small children in the park using the playground equipment. The subject of using the bottom gate will be considered at a later meeting.

C) Advertising Options for 2025 Season

Craig Nelson reported, rather than relying on TV12 exclusively, he has spoken to local radio stations about the possibility of advertising concerts. This would allow country concerts to be advertised on country stations and rock concerts featured on rock stations etc. Another suggestion was to have large concert posters prepared to present to Amphitheater sponsors to hang in their businesses. Craig Nelson will continue investigating possible new/additional methods for concert advertising.

D) Return of Flint Jazz Festival

A discussion was held about hosting the Flint Jazz Festival in 2025 as the festival drew new people to the Clio Amphitheater in 2024 and they were pleased with the venue. The consensus was to have Craig Nelson make contact and offer the Clio Amphitheater venue if the Jazz Festival is interested.

E) Art Society and Trash Cans

A discussion was held about the need for new trash containers at the Amphitheater. At the **June 15, 2023** Amphitheater board meeting there was a **motion** by Doug Vance, **supported** by Craig Nelson to purchase 8 trash containers at a cost of **\$2,500.00**. The motion was forwarded to the Clio City Commission for final approval. The trash containers were never purchased. Craig Nelson recommended the trash containers be purchased and have the Clio Art Center or Clio High School students decorate/paint the containers.

F) Re-establish Amphitheater Committees

Craig Nelson suggested this item be tabled until the December meeting when the vacant Amphitheater Board seat is filled.

Staff Board Reports

Craig Nelson noted volunteers back stage are needed as all of the back stage workers will not be returning for the 2025 season. Bill Fagerstrom will be taking over Gary Langdon's back stage position.

Committee Reports - None

Meeting adjourned at 6:45pm

**Next Meeting --- Tuesday, December 10, 2024
Clio City Hall 5:00 pm**

Recap of 2024 season

2024 Tickets \$5/passes \$25	sound & lights	artist cost	concert date	\$2,200.00 88 season passes sold at city hall	tickets sold
Simply Queen	\$750.00	\$6,000.00	7/9/2024	\$2,675.00 tickets \$2375 + \$300 season passes	475 tickets
Your Generation in Concert	\$750.00	\$6,000.00	7/16/2024	\$2,175.00	435 tickets
Trilogy Classics Live - A tribute to Journey, Foreigner & Styx	\$750.00	\$4,750.00	7/23/2024	\$3,605.00	721 tickets
Listen to the Music - A tribute to the doobie brothers	\$750.00	\$4,000.00	7/30/2024	\$2,025.00	405 tickets
Actin Up & Good Girl - Tributes to Miranda Lambert & Carrie Underwood	\$750.00	\$4,350.00	8/6/2024	\$2,200.00	440 tickets
Hotel California - Eagles tribute	\$750.00	\$6,000.00	8/13/2024	\$4,985.00	997 tickets
	\$4,500.00	\$31,100.00		\$19,865.00	
TOTAL HYPERMAN & ARTISTS	\$35,600				
MINUS SEASON PASSES & TICKETS SOLD	\$19,865				
	-15,735				

Possible 2025 season

Artist	Sound & Lights	Artist Cost	Total Cost of Show	Number of Tickets sold plus 100 season passes needed to break even
Brooks & Dunn or George Strait	\$750.00	\$6,000	\$6,750.00	1,267
Bruno Marrs & Taylor Swift	\$750.00	\$6,000	\$6,750.00	1,267
Rolling Stones	\$750.00	\$6,000	\$6,750.00	1,267
Country Stars (Carrie Underwood, Kenny Chesney, Faith Hill, Tim McGraw)	\$750.00	\$6,000	\$6,750.00	1,267
Elton John & Billy Joel	\$750.00	\$6,000	\$6,750.00	1,267
Eagles	\$750.00	\$6,000	\$6,750.00	1,267
Total	\$4,500.00	\$36,000	\$40,500	7,602 (\$38,010) + 100 season passes (\$2500) = \$40,510