

Clio Amphitheater Board
Clio City Hall --- March 19, 2025

Meeting Called to Order at 5:00 pm

Roll Call

Present: Doug Vance, Judy Campbell, Reneé Wagle, Craig Nelson, Judy Barrett

Absent: Michael Paciorek, Bill Fagerstrom

Also Present: Neil Rankin, Charlie Hyde, Tim Drummond, Brandon Guiles

Public Comment /Presentations:

A) Tim Drummond

Tim Drummond, AKA Hyper Man, has provided sound and lights for the Amphitheater summer concerts for many years. He presented to the Amphitheater Board a possible plan for selling alcohol during the summer concerts. Tim Drummond said an outside group, probably the JC's, would take responsibility for obtaining the alcohol permit as well as checking the ID of those purchasing alcohol and collecting the money as well as providing receptacles for collecting empty cans. The alcohol would most likely be sold at a price of **\$5.00** per item. This group would keep the money from the sales and might donate to the Amphitheater a percent of the profits at the end of the season. The Amphitheater's responsibility would involve providing a safe place for storing the items to be sold.

B) Brandon Guiles

Brandon Guiles presented information about the use of streaming services (Google & Meta) for Summer Amphitheater advertising at a total cost of **\$2,000.00**.

Approve Agenda

Motion by Doug Vance, **supported** by Reneé Wagle to approve the agenda for the **March 19, 2025** meeting.

Absent: Michael Paciorek, Bill Fagerstrom

Motion carried

Approve Minutes of February 20, 2025 Clio Amphitheater Board Meeting

Judy Barrett requested the information presented by City Administrator Neil Rankin at the February 20, 2025 meeting informing the amphitheater board of the 2025 **\$23,000.00** grant awarded by the Greater Flint Arts Council be included in the minutes of **February 20, 2025**. Judy Campbell stated the minutes for February under Old Business (Ticket Booth Update) should state a check for **\$5,000.00** not **\$500.00** was sent to the Clio High School Wood Shop Program to cover the cost of construction and supplies to build a ticket booth for Amphitheater use.

Motion by Judy Campbell, **supported** by Reneé Wagle, to approve the minutes of the Clio Amphitheater **February 20, 2025** with the above two corrections.

All yeas

Absent: Michael Paciorek, Bill Fagerstrom

Motion carried

Treasurer's Report

Treasurer Judy Campbell reviewed the treasurer's report covering the period of **July 1, 2024** through **February 28, 2025**. As of **July 1, 2024** the balance was **\$111,666.45**. During this period there was **income** of **\$27,151.93** and **expenses** of **\$46,526.12** resulting in a final **balance** of **\$77,017.52** as of **February 28, 2025**. There is also an additional **\$11,233.19** reserved for capital improvements,.

Motion by Judy Barrett to receive the Treasurer's Report.

Old Business

A) Ticket Booth Update

Craig Nelson reported the construction of the Amphitheater ticket booth is moving along very well and shared a picture of the partially completed booth

B) Trash Can Update

Neil Rankin reported the trash cans have been purchased and the Clio Arts Center is in the process of decorating the items for summer use at the Amphitheater.

C) Sign Repair

Craig Nelson reported he is still working on this issue and investigating ways the sign on Vienna Road in front of the Clio Middle School can be lighted and be used to advertise concerts. This item will be tabled until the next meeting when there is more information to share with the board

D) Radio, TV and/or Billboard Advertising

After receiving information/bids for Amphitheater advertising including Cumulus Digital, Guiles Media and TV12, Craig Nelson recommended the final decision on advertising be tabled until the next meeting in order to investigate other options for advertisements.

E) Alcohol Sales

A discussion was held regarding sales of alcohol at the Amphitheater as well as a concern about the Amphitheater's close proximity to two of the Clio School buildings. There was also a question as to whether the granting of permission to sell alcohol by an outside group could be cancelled mid-season if problems were to arise.

Motion by Doug Vance, **supported** by Reneé Wagle, to present the "sale of alcohol plan" to the Clio School Board for input and to the Clio City Commission for final approval.

F) four yeas

G) one nay

H) **Absent:** Michael Paciorek, Bill Fagerstrom

Motion carried

I) ABVIS (America's Best Value Inns and Suites)

Craig Nelson reported he has had contact with ABVIS and they are willing again to provide free rooms for the summer concert performers in exchange for an ABVIS banner to be placed in the Amphitheater and a free full-page ad in the summer concert program.

Motion by Reneé Wagle, **supported** by Judy Campbell, to provide a full-page free ad to ABVIS as well as hang an ABVIS banner during the summer amphitheater season in return for free rooms for the 2025 Amphitheater performers.

All yeas

Absent: Michael Paciorek, Bill Fagerstrom

Motion carried

New Business

A) Schedule Clean-Up Day

Doug Vance reported the date set for the yearly Clean-Up Day in the park is **Saturday, May 10.**

B) Update on Ad Sales for Program

Judy Campbell shared information about donations, ads, and grants received for the 2025 season as of **March 14.**

Ads sold - \$2,400 Donations/Sponsors - \$7,000 Grants - \$23,000

C) Volunteer Incentives

There had been a discussion at the previous meeting about having high school students sell Amphitheater Season Passes as a fund raiser. The Season Passes would be sold at a cost of **\$35.00** allowing the Senior Class to keep **\$5.00** for each season pass sold. Judy Campbell volunteered to approach the Clio Senior Class about selling Amphitheater Season Passes as a fund raiser.

Staff/Board Reports

Neil Rankin reported he is still working on improvements in the Clio Park and the Amphitheater. He discussed the need to drain and remove the fish pond near the Amphitheater.

Meeting Adjourned at 6:30pm

Next Meeting
Wednesday, April 17, 2025 5:00pm