

Clio Amphitheater Board
Clio City Hall
April 17, 2025

Meeting Called to Order at 5:00 pm

Roll Call

Present: Doug Vance, Judy Campbell, Reneé Wagle, Craig Nelson, Michael Paciorek, Bill Fagerstrom, Judy Barrett

Absent: none

Also Present: Neil Rankin, Charlie Hyde, Alex Chitwood

Public Comment /Presentations

A) Alex Chitwood

Alex Chitwood representing WNEM TV presented a plan to advertise Clio Amphitheater concerts by targeting various gender and age groups through streaming services that would air on Saturdays through Tuesdays before each concert.

Approve Agenda

Motion by Bill Fagerstrom, **supported** by Reneé Wagle to approve the agenda for the **April 17, 2025** meeting.

Absent: none

Motion carried

Approve Minutes of March 19, 2025 Clio Amphitheater Board Meeting

Judy Campbell requested a change to the **March 19, 2025 minutes**. Under New Business item C) **Volunteer Incentives**, the minutes should state Judy Campbell will approach each high school class regarding selling Amphitheater Season Passes rather than only the Senior Class.

Motion by Doug Vance, **supported** by Reneé Wagle to approve the minutes of the Clio Amphitheater **February 20, 2025** with the above correction.

All yeas

Absent: None

Motion carried

Treasurer's Report

Treasurer Judy Campbell reviewed the treasurer's report covering the period of **July 1, 2024** through **March 31, 2025**. As of **July 1, 2024** the balance was **\$111,666.45**. During this period there was **income** of **\$27,608.63** and **expenses** of **\$49,390.77** resulting in a final **balance** of **\$76,319.57** as of **March 31, 2025**. There is also an additional **\$11,233.19** reserved for capital improvements. Judy Campbell reported the grant of **\$23,000.00** awarded by the Greater Flint Art is not included in the final balance of **\$76,319.57** as the money, while awarded, has not yet been received.

Motion by Doug Vance to receive the Treasurer's Report.

Old Business

A) Ticket Booth Update

Craig Nelson reported construction of the Amphitheater ticket booth continues to be favorable. Craig will keep the Amphitheater Board apprised of the continuing progress

B) Trash Can Update

Craig Nelson reported the Clio Arts Center is preparing to begin painting and/or decorating the new trash cans for summer use at the Amphitheater.

C) Sign Repair Update

Neil Rankin reported he is still working on the Middle School Sign. The sign is aging and needs to be repaired or replaced. The goal is to have a sign that can be used by the Amphitheater in the summer, Clio Schools during the school year, and also used for community events.

D) Advertising / Sales Updates

Judy Campbell presented an updated list of Program Ads sold and Donations received for the 2025 season.

Ads sold - \$3,600.00 Donations/Sponsors - \$7,750.00 Grants - \$23,000.00

After receiving information/bids for Amphitheater advertising including Cumulus Digital, Guiles Media, WNEM and TV12, a discussion was held regarding increasing the advertising budget in order to reach a larger number of possible Amphitheater concert attendees.

Motion by Doug Vance, **supported** by Michael Paciorek to have the Marketing & Promotions committee **research and recommend** an advertising plan at a cost of up to **\$8,000.00** for the 2025 season advertising to the Amphitheater Board and upon approval to the Clio City Commission for final approval for the 2025 Amphitheater season

All yeas

Absent: None

Motion carried

E) Alcohol Sales Update

Neil Rankin reported the City of Clio would need a rider for the Clio City insurance policy costing **approximately \$1,500.00** that would cover the City and Clio Schools. Neil will update the Amphitheater Board after the next Clio School Board meeting.

New Business

A) Special Event Application –Clio Schools – 4th & 5th Grade Celebration- June 11-12, 2025

Motion by Doug Vance, **supported** by Judy Campbell to approve the request of Clio Middle School to use the Amphitheater on **June 11 from 1:00 – 2:30** and **June 12 from 10:30 – 11:30** for the 4th-5th Celebration and to forward the request to the Clio City Commission for final approval.

All yeas

Absent: None

Motion carried

B) Meals for Performers and Crew

Craig Nelson reported he is working with **Twin's** to cater meals for the Amphitheater performers and their crews. Craig will keep the Amphitheater Board updated about the possibility of Twins feeding the Amphitheater performers at the May meeting.

C) Decision of Clio Students not Selling Amphitheater Season Passes as a Fundraiser

Judy Campbell reported the Clio Senior Class is not interested in selling Amphitheater Season Passes but is still working with the other high school classes regarding selling passes. Judy will report at the next meeting as to the school decision.

D) Amphitheater Board Ordinance Discussion

Neil Rankin reviewed the **Amphitheater Board Bylaws** with the Amphitheater Board and suggested the By Laws be reviewed yearly by the Amphitheater Board.

E) Additional Activities on Tuesdays in Connection with Concerts

A discussion was held about possibly providing activities for the public to be held prior to the start of each concert.

F) Clio Fire Department Request for Amphitheater use on Saturday, June 14, 2025

Motion by Doug Vance, **supported** by Reneé Wagle to approve the Clio Fire Department request to use the Clio Amphitheater on **June 14, 2025** for the **Clio Summer Kickoff and Battle of the Bands** and to forward the request to the Clio City Commission for final approval.

All yeas

Absent: None

Motion carried

G) Volunteers

A discussion was held regarding the number and placement of needed volunteers at concerts. Charlie Hyde is coordinating the needs and placement of volunteers.

Staff/Board Reports

Doug Vance reminded the board that the **Clean Up day for the Clio Park and Amphitheater** grounds is set for **Saturday, May 10.**

Craig Nelson reported he was contacted by a group interested in using the Amphitheater for an event and he forwarded the Facility Usage Request paper work to the group.

Doug Vance also mentioned the need for money to be approved for plants/flowers for the Amphitheater Grounds.

Meeting Adjourned at 6:30pm

Next Meeting
Wednesday, May 21, 2025 5:00pm